

# GENESIS CONSULTING GROUP LLC.



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We build each workshop with complete customization for you. This is why you will not see a list of workshops on our website. We conduct in depth interviews to ascertain exactly what your overall desired results are. We back down from there and create the needed topics and then the specific content for the workshop. By doing this, we maintain complete focus on your objectives and ensure the desired strategic results are met. We work with you step by step. The objective is not to provide a great day of training; the objective is to provide great training throughout the entire course of the project.

We build and deliver custom workshops to leaders and supervisors. They are designed specifically for the heart and soul of any organization, the mid level supervisors. That being said we have routinely received superior feedback from both senior echelon personnel and entry level supervisors that the training was effective and applicable.

The specific areas of our training programs are;

- Communications
- Focus and alignment
- Creating individual and team ownership
- Personnel development

Some unique features of our training, our approach and our company;

-We are a small, highly specialized, company that limits itself to Management Consulting, & Training, Executive Coaching, along with inspiring and educational Keynote Speeches. We are not all things to all people; we are experts in our niche of fully developing today's leaders and managers/supervisors.

-We recommend 3 -4 hour workshops. Dispensing with "fluff" by ensuring an exact focus on desired results for each program, we spend all our time covering only desired content for your organization.

-We limit our number of active clients to ensure every client gets undivided attention to their needs. We know of no other way to ensure exceptional quality, responsiveness and consistency. At the present time, we have 2 slots available for continuing training clients (one or more workshops per month).

-Our workbooks are not "off the shelf"; they are literally built page by page for each client; again ensuring a truly customized and highly effective training experience. Another significant benefit to you is that your training is UP TO DATE, often containing information from last month, not last decade. They are not leather bound or full of wonderful full color "empowering images". All that does is add pass along cost to you without any enhancement to the training. Our workbooks are professional, but basic, and designed to be USED!!!!

-Continuous training contracts (at least 12 workshops in the same calendar year) have monthly phone conference consulting built in. In other words we reserve a 60 minute block of time in the early evening one weekday during the month. We are available in a conference call format to coach, answer questions or assist on ANY workshop already conducted. These features ensure the opportunity for the attendees to do what ALL effective training must do, BE APPLIED.

-For clients utilizing ongoing training we begin each workshop with a review of previous workshops, again to ensure that consistent and constant focus on the clients desired strategic results.

-We offer a simple double guarantee both for the workshops AND the results they will produce, if the recommendations are applied. We are not aware of any other company that offers this.

-We offer unique flexibility in that we can build training systems that incorporate, meeting/retreat facilitation, consulting, and one on one executive coaching in addition to our custom workshops. We also offer speaking services for conferences and meetings. This affords our clients a unique opportunity to have all their management and leadership development needs met by one company.

-Last, and perhaps most importantly we bring a love and a passion to our work. Some of you have experienced our founder first hand and have seen for yourself this isn't a job, it is a calling. We believe we have a gift to share, the gift of knowledge that helps people live an enriched, satisfying life. We look forward to working with you and your entire organization to build an empowering, inspiring and educational training program that will exceed all desired results.

Respectfully,

John Gregory Vincent  
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Genesis Consulting Group LLC  
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